

# LIFEWAVE X<sub>2</sub>O™ SOCIAL TEMPLATES TOOLKIT



READY-TO-USE CONTENT TO  
SPARK ENGAGEMENT, START  
CONVERSATIONS, AND DRIVE SALES

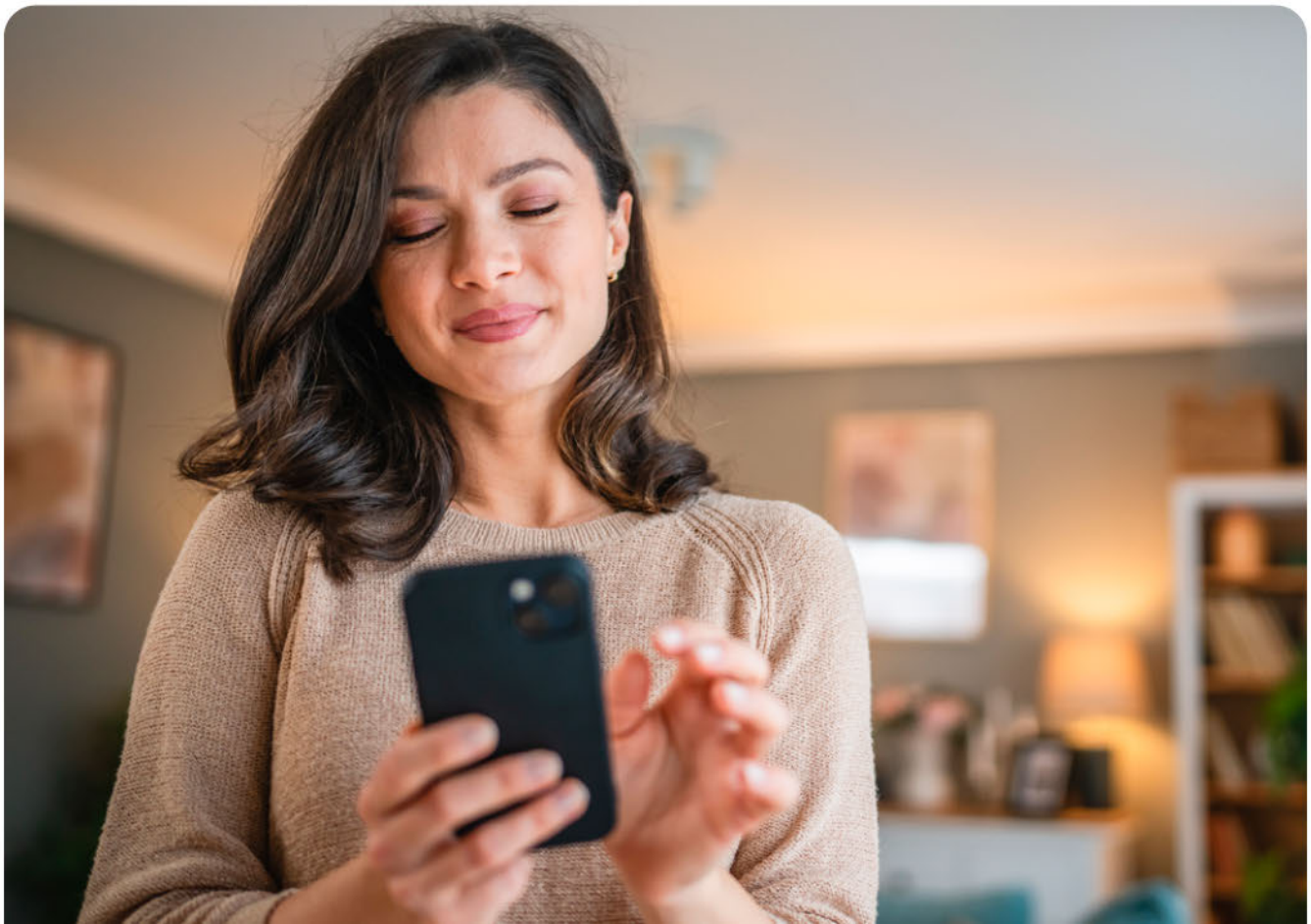
# ABOUT THIS TOOLKIT

This toolkit is designed to help LifeWave Brand Partners confidently promote LifeWave X<sub>2</sub>O Light-Infused™ Water across social media - in a compliant, curiosity-driven, and conversion-focused way. Whether you're just starting or building momentum, these done-for-you social templates make it easy to connect, educate, and invite others to experience the power of light-infused water.

## WHAT'S INSIDE

### Click to Access Templates:

- Instagram Carousels
- Reels - Video script prompts
- Polls - For Stories of Facebook groups
- Live Q&A - Prompts cards + structure



# HOW TO USE THESE SOCIAL TEMPLATES

## USE THESE TEMPLATES TO:

- Post on Instagram, Facebook, Stories, or Groups
- Host interactive Reels or Lives
- Spark conversations and drive interest in LifeWave X2O Light-Infused Water

# TIPS FOR POSTING LIKE A PRO

## CUSTOMIZE

- Add your voice, story, or wellness routine
- Add photos, videos, or testimonial visuals

## POST WITH PURPOSE

- Use captions provided or adapt them
- Always include a clear call to action: “Message me to learn more!”



# CAROUSEL TEMPLATES (INSTAGRAM/FACEBOOK)

These carousels are professionally designed for instant use. Each sequence educates your audience, builds curiosity, and invites action. They're perfect for launching LifeWave X<sub>2</sub>O conversations in a structured and visual way.

## How to use:

- Click below to download the JPG slides
- Upload them in sequence as a carousel (multi-image post) on Instagram or Facebook
- Use the matching caption provided or write your own, keeping it compliant and personal.

→ [Click here to download the full carousel JPG set](#)

### **Template 1:** **What Is LifeWave X<sub>2</sub>O?**

*Image 1:*  
What if your water did more than hydrate?

*Image 2:*  
Meet LifeWave X<sub>2</sub>O: Light-Infused™ Water

*Image 3:*  
Energized with light. Filtered for purity.

*Image 4:*  
Designed to optimize hydration at the cellular level

*Image 5:*  
It's hydration reimaged, and you can feel the difference

*Image 6:*  
DM me to try it or learn more

### **Template 2:** **Why I Added LifeWave X<sub>2</sub>O to My Routine**

*Image 1:*  
I already loved X39® and Cellergize™ ...

*Image 2:*  
Then I tried LifeWave X<sub>2</sub>O Light-Infused Water

*Image 3:*  
I felt clearer. Hydrated. Ready!

*Image 4:*  
It fits perfectly into my wellness routine.

*Image 5:*  
X39, Cellergize, LifeWave X<sub>2</sub>O.

*Image 6:*  
Curious? Let's chat.

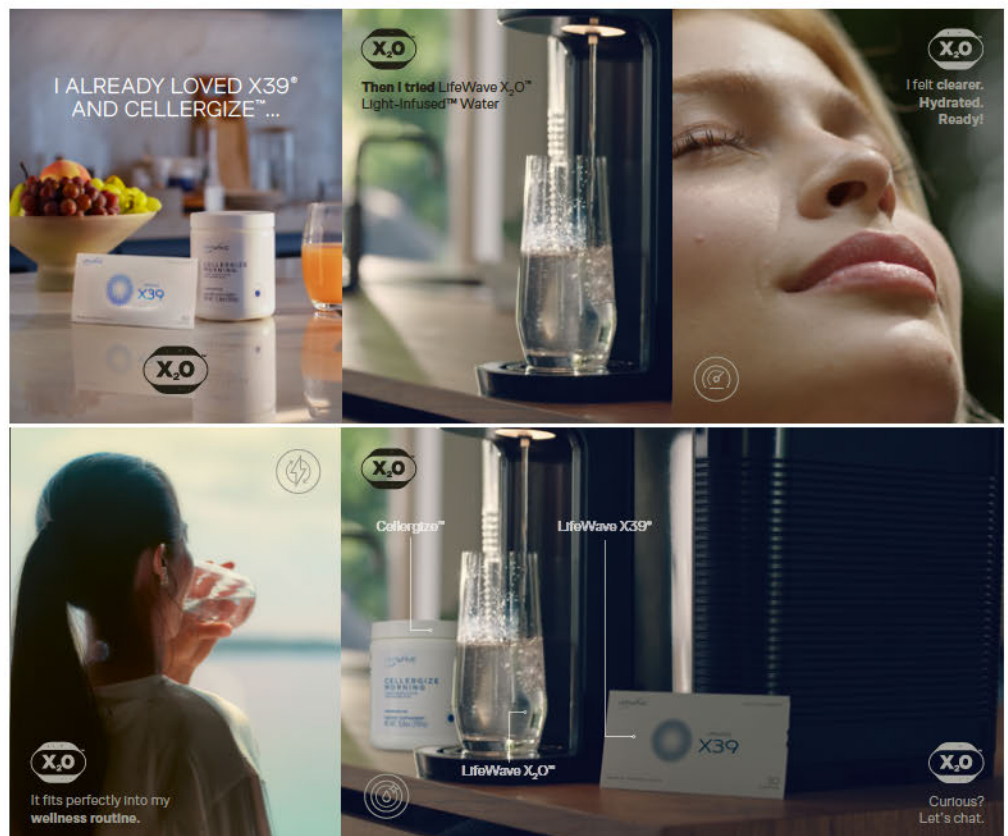
**Template 1:**

**What Is LifeWave X<sub>2</sub>O?**



**Template 2:**

**Why I Added LifeWave X<sub>2</sub>O to My Routine**



# REELS SCRIPT TEMPLATES (GUIDE FORMAT)

Reels are a powerful way to showcase your wellness journey. These scripts help you structure short videos or image compilations using Reels or Stories tools in Instagram and Facebook.

## Use them to:

- Plan your Reels with a clear hook, benefit message, and CTA
- Combine product shots, lifestyle images, or “day in the life” moments
- Showcase how LifeWave X<sub>2</sub>O fits into your daily wellness routine
- Keep it authentic and personal - let your energy do the talking

*Tip: Use Canva or Instagram’s native Reel editor to drop in images, add transitions, and apply the text.*

## Script 1: “A New Era in Cellular Hydration, Powered by Light”

**Hook:** “You’ve never had water like this...”

**Body:**

- Show system or pouring a glass
- “This is LifeWave X<sub>2</sub>O Light-Infused™ Water, making light available to the body in a completely new way.”
- “It’s not just hydration. It’s support for oxidative stress, recovery, and nutrient absorption.”

**CTA:** “Message me to find out how to try a glass or order your own system!”

## Script 2: “My Wellness Stack”

**Hook:** “Here’s what’s in my daily wellness stack...”

**Showcase Products:**

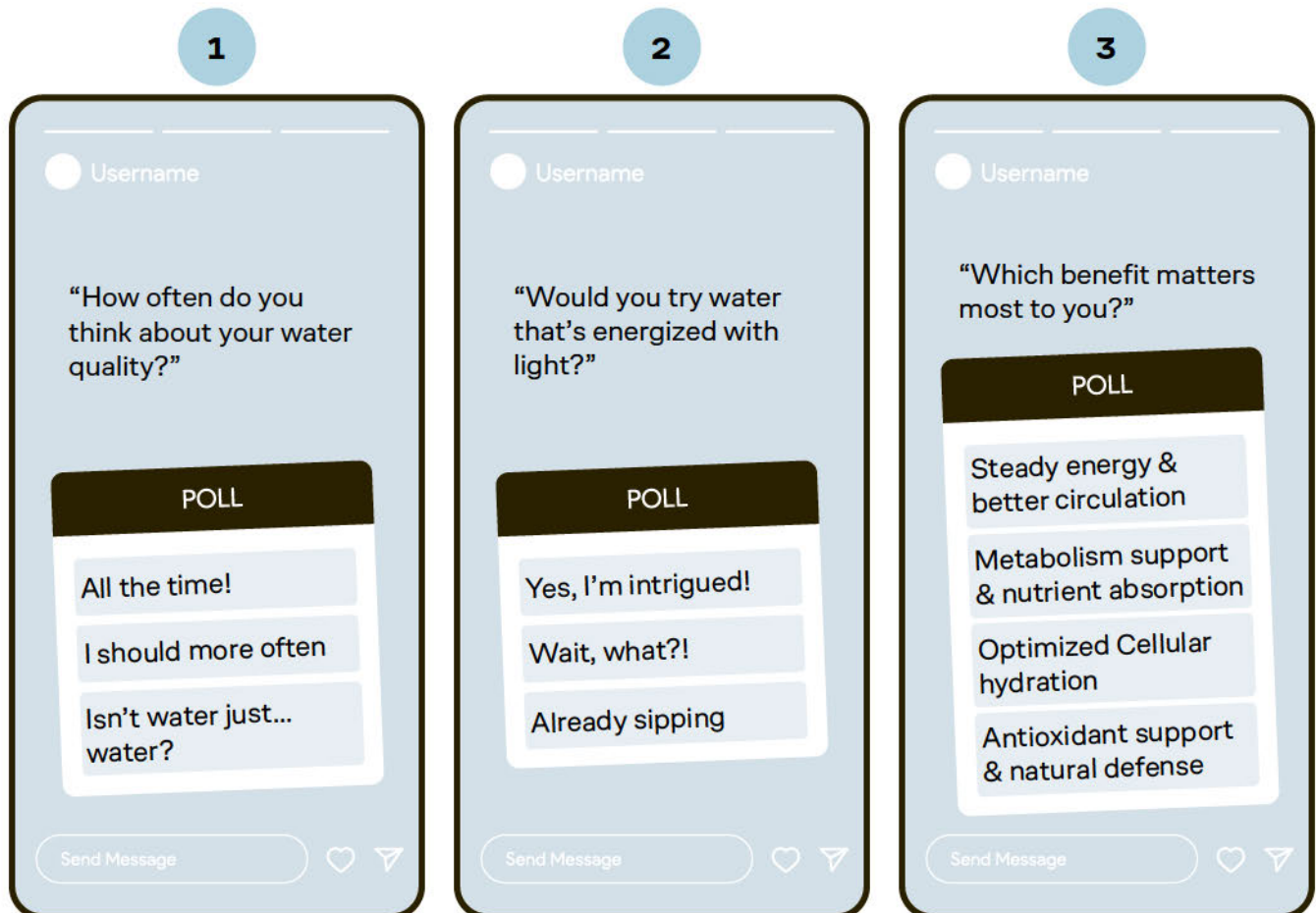
- Patch (X39®): “Improvements in strength, stamina and beyond”
  - Cellergize: “Delivers essential nutrients to support healthy stem cell activity”
  - LifeWave X<sub>2</sub>O: “Amplifies it all with light-infused water”
- Wrap-up:** “Start with one. Build from there.”
- **CTA:** “Let’s find your starting point.”

# POLL TEMPLATES (FOR INSTAGRAM STORIES OR FACEBOOK GROUPS)

Use polls to invite interaction and spark DMs. These pre-written questions are designed to get people thinking about their water, wellness, and curiosity around LifeWave X<sub>2</sub>O.

## How to Use:

- Post in Instagram Stories using the “Poll” sticker
- Use in Facebook Groups to stir conversation
- Follow up via DM to connect and share more



# LIVE Q&A FORMAT (INSTAGRAM LIVE, FACEBOOK LIVE)

Hosting a live video can be one of the most engaging ways to answer questions and build trust. This format is easy to follow and positions you as a helpful guide.

## **Title: “Ask Me Anything: What Is Light-Infused™ Water?”**

### **Opening (2 min):**

“Hey friends! I’m here to talk about a wellness breakthrough - LifeWave X<sub>2</sub>O Light-Infused Water. I’ll explain what it is, how it works, and what it’s done for me. Drop your questions!”

### **Sample Questions to Seed:**

- What makes LifeWave X<sub>2</sub>O different from bottled water?
- What does “light-infused” mean?
- Can I use this with other LifeWave products?
- How fast do people notice a difference?



### **Call to Action:**

“Message me to try a glass or get your own system!”

### **Tips for Brand Partners**

- Add your voice! Use these as a **starting point**.
  - Show your **face + water** in video formats - it builds trust.
  - Pair any of these with testimonials, photos, or real moments.
- You don’t have to overthink it, just share what you love.

START THE CONVERSATION. SPARK CURIOSITY. LET THE LIGHT DO THE REST.



**BE THE LIGHT™**

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